

Kelly Mott, *Creatively Mott, LLC*

www.mottster.com

kelly@mottster.com

2829 East Cove Ct.

Maineville, OH 45039

513-225-4781

OBJECTIVE

My favorite thing to do is develop innovative interactive solutions utilizing my technical *and* creative skills in a fast paced environment.

I have 15 years of experience as an internet applications programmer, building websites that facilitate information exchange, provide security and promote e-commerce, coded to W3C validation standards and guidelines. I also create graphics and design website interfaces to streamline the user's experience and meet the needs of each site visitor. I am resourceful and organized with a flair for problem solving and communication.

WORK HISTORY

Contract/Freelance Developer/Designer [1997 – present]

Independent Contractor [2003 – present]

Programmed custom shopping carts, online registrations, PayPal IPN/PDTs, social media apps and interactive charts/calculators; Customized CMS systems; Designed corporate branding; Created email campaigns and web-based management tools. Clients include [City of Zanesville](#), [Muskingum County Sheriff's Office](#), [The Children's Theatre Of Mason, Inc.](#), [South Western District Church of the Nazarene](#), [Kids 4 Cure](#), [Leap2Success](#), [Higher Ground Conference Center](#), [Zeilman-James Homes](#), [Lazer Kraze](#), [Real Milk Paint](#), [Kings Goal Club](#), [Belmont Catering](#), [Matt Bradley Salon](#), [Crime Time Theater](#), [Addis Roofing](#), [Bottom Line Services](#), [Secrest Auditorium](#), and [Middletown Symphony](#).

Corporate Clients: LinserPelle Creative, JG Designs, Mahan Advertising, Tangi Marketing, Solutions Unlimited

Techologies: PHP, mySQL, CSS, Wordpress, ASP, Javascript, Adobe Photoshop

Upright Communications, Cincinnati OH [1998 – present]

Developed PHP, CSS, and Wordpress websites, each designed and coded to W3C validation standards and guidelines with an emphasis on search engine optimization. Also programmed custom web modules including: administrative functionality, calendar of events, user login, e-commerce, comma delimited dynamic files, security, product search and filter, web forms and photo galleries. Sites include [WB Jones Springs](#), [Gasho](#), [Cincinnati Fan](#), [SPSS](#), [Wolf Hair](#), and [Metal-Katcher](#).

Techologies: PHP, mySQL, Wordpress, CSS, Javascript, Adobe Photoshop

Ec Link, Cincinnati OH [2004 – 2007]

Continued developmental efforts of eGovLink, <http://www.egovlink.com>, an on-line resource for governments to organize documents, collect payments, display community events, and coordinate with governments' public websites using CSS. Configured CMS templates and databases. Designed city/village websites including: [City of Silverton](#), [City of Loveland](#), [City of Pikeville](#), [City of Vandalia](#), [City of Niagara Falls](#), [Village of Lincolnwood](#), [Colerain Township](#), [Miami Township](#).

Techologies: ASP, SQL Server, Coldfusion, CSS, Javascript, Savvy Software

TEK Systems, Mason OH [Sep. 2008 - Mar. 2009]

As a contract App Specialist to GE, coded enhancements to Gensuite, a suite of applications to digitize Environmental, Health and Safety compliance/tracking, with an emphasis on project status and deadlines.

Techologies: Adobe Coldfusion 8, Microsoft SQL Server 2005, CSS, Javascript, AJAX

- Created Coldfusion Components and Custom Tags to ensure speed and reusability of code
- Displayed and updated data from the server asynchronously (Ajax) reducing bandwidth and load time

City of Fairfield OH [Aug. 2007 - Sep. 2008]

Programmer of Coldfusion web applications, expanding digital government services to citizens and city staff.

Techologies: Adobe Coldfusion MX, Microsoft SQL Server, Oracle 11, CSS, Javascript, Dreamweaver

- Designed DTS packages to automate data-exchange between SQL Servers
- Utilized web technology to improve citizen satisfaction (delivery of public services)
- Expanded online payment transaction processes and Developed new e-Gov functionality for Citizen Request Management (CRM)
- Evaluated and implemented Content Management Systems (Rhythmyx, Savvy Software)
- Enhanced city intranet with database-driven applications
- Created emergency disaster recovery website

Ohio River Co, Cincinnati OH / Ingram Barge Co, Nashville TN [Aug. 2000 – Aug. 2005]

Web developer of internal and external ASP applications with SQL Server and mainframe backends

Techologies: ASP Classic, Microsoft SQL Server, DHTML, CSS, Javascript

- Redesigned relational data sources and GUI of client barge tracking system offering the user with data choices of mapping (DHTML) or text/reporting (CSV) formats <http://www.ingramtowline.com>
- Provided technical support and design for a newly developed web application to facilitate information exchange of barge loadings/unloadings
- Added ETA and position functionality to public website
- Acted as technical project lead for a new User Access and Security module simplifying application login maintenance and customer profiles

CTD Technologies, West Chester OH [Sept. 1999 - Sept. 2000]

Designer and programmer of feature-rich ASP applications

- Developed e-commerce websites, bookkeeping web modules to track productivity, site search routines, realtor/buyer appointment components, banner rotation modules, on-line surveys, secure membership forms, and on-line training video games

SKILLS

PHP, MySQL, CSS, jQuery, Wordpress , HTML, ASP, Microsoft SQL Server, Javascript, DHTML, Adobe Coldfusion, Adobe Photoshop, Adobe Illustrator, Flash, Corel, Digital Photography

EDUCATION

University of Cincinnati: Bachelor of Science in Design, Cum Laude Graduate
Certificate of Professional Practice

Completed Microsoft Approved Course *833 Database Design on SQL Server 7.0*

Completed Oracle training courses *Develop PL/SQL Program Units* and *Advanced PL/SQL*

Participated in software workshops such as Microsoft Sharepoint, Flash Actionscript, XML and Rhythmyx CMS

REFERENCES

Beth Severson, The Children's Theatre of Mason, Board Member
513-313-0559
beth@childrenstheatrefomason.com

Rob Ledebur, owner of Equirealty and Executive Home Management and former Microsoft Web TV Project Manager
760-777-0789
ledebur@gmail.com

TESTIMONIALS

www.SpringsFast.com, www.WolfHair.com, www.MeyerTruckEQ.com, www.Systech-Design.com

As a freelance website developer, I have partnered with Kelly Mott on many projects over the years. In my current position with Upright Communications, I continue to subcontract projects to Kelly. She excels in dynamic websites, database creation, logistics and she has a firm understanding of the requirements of search engine optimization. I can always expect results on time, within budget.

A few notable tidbits: www.SpringsFast.com showcases thousands of products with custom sort/filter and ecommerce, and www.WolfHair.com's photo gallery with custom search filters is the site's number 2 visited page with over 1000 views/month. I appreciate successes like these on each project we collaborate on.

Keely Ledebur, owner KJL Dev & Design

keely@kjlddev.com

Cell: 513-260-6796

www.ChildrensMeetingHouseMontessori.com

You never know what you are going to get when you contract with a small business. However, after meeting with Kelly for just a couple of hours and going over our goals for the website redesign - she just took the ball and ran with it. I mean, she uncovered issues with our hosting and offered suggestions for better placement in Google and Bing searches. Kelly not only had the technical where-with-all, but she married it with some great artistic flair that, when it is completely up and running, will draw attention AND communicate our message to our target audience better than we could have imagined. Top Qualities: Great Results, Good Value, Creative

Tim Keppler, owner Technical Resource Systems

tkeppler@gmail.com

Cell: 513-617-2315

www.StelterBrinck.com

I can't count the number of times we've had Kelly help us with our website! Not only has she helped us to revamp our website a couple of times, Kelly also took on the challenge of building us a very complex, custom, secure, customers-only pricing portal. She has even provided phone training, so we could make tweaks to our website and customer portal in-house! Kelly is so easy to work with- she is a good listener, a very hard worker, and is always quick to respond no matter how big or little the question. My favorite thing about working with Kelly is that she is always willing to go the extra mile for her clients and we can trust her work will be of the highest quality.

Melanie Trenkamp, Business Development, Stelter & Brinck Ltd.
melaniet@stelsterbrinck.com
Office: 513.367.9300 ext. 106

www.Swonaz.org

I can't say enough about my experience while working with Creatively Mott, LLC Web Design. Kelly was able to breathe life into the my ideas, which is remarkable given that our communication during a portion of the process was via email and phone conversations.

Kelly's creativity, knowledge of design, and total professionalism allowed my concept, my dream to come to life by creating a beautiful website which has allowed for so much exposure of the Southwestern Ohio District. The website design is professionally and tastefully done, up to date innovative ideas were implemented into each area of ministry. Such a great tool for keeping people updated, regarding events and information as well as registrations for summer camps and special celebrations. It is more than just a website, it is a reflection of who we are. I would recommend Creatively Mott, LLC Web Design to anyone who needs a webmaster, internet consultant, or web designer.

Christine Cox, District Secretary
ccox@swonaz.org
Office: 513.777.5600

www.ChildrensTheatreOfMason.com

As a children's theatre organization we rely extensively on our website to communicate our offerings to the community. Creatively Mott has captured the nature of our business and has mastered the art of a user friendly website that is both visually pleasing and very informative. They have been our webmaster for over 10 years. Our website continues to be inviting because they keep the look fresh. Throughout our history, Creatively Mott has reliably delivered this innovative product on time. I am very pleased with everything.

Beth Severson, The Children's Theatre of Mason, Board Member
beth@childrenstheatreofmason.com
Cell: 513.313.0559

www.jg-designs.com

I've had the pleasure of working with Kelly Mott on websites for several years. Many of our joint projects have included complex requirements that demanded outstanding sensitivity, understanding, and technical skills. In each case, Kelly has delivered truly effective websites that work, that are easy for the customers to update, and which increase their sales and business impact. I've kept exceeding the expectations of my design customers because of the skills that Kelly brings to my website projects. Kelly is highly skilled, highly responsive, a great listener, and a joy to work with. And did I mention price? All this at highly competitive prices! There is no one I would rather to turn to for web design than Kelly.

Judi Glidden, Owner JG Designs
judi@jg-designs.com

www.COZ.org

I just wanted to drop you a quick email to let you know how pleased I am with our new web site. It's so much easier for the people who use it to navigate and the whole look and feel is much better than we had. The back end that I use for administration is much easier to use than our old site. Over all, the thought that went into the layout and design is great. Your continued support and the ease of communication with you means a lot. Thanks for your effort and I look forward to our continuing association.

Hop Pyle, City of Zanesville Information Technology Coordinator

datap@coz.org

Office: 740.455.0601 ext.151 Cell: 740.319.1174

www.OhioMuskingumSheriff.org

I wanted to take a minute to personally thank you for your work in re-creating our office website. The user-friendly content management system, improved website performance, useful Google Analytics, and the integration with social media to reach our county's residents, have been very noticeable and helpful to our employees and our community. We are always trying to find new and improved ways to serve our community and your work on our website has improved it tremendously. Thank you for your efforts!

Matthew J. Lutz, Muskingum County Sheriff

mlutz@ohiomuskingumsheriff.org

Office: 740.452-3637